

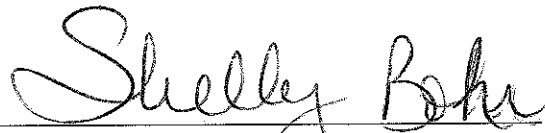
RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 10/5/12
- (2) **Name of candidate:** n/a
- (3) **Office for which candidate is running:** n/a
- (4) **Political party:** n/a
- (5) **Name of person using time if other than candidate:** Detroit International Bridge Company
- (6) **Request made by candidate:** Yes: No: x (Check one)
- (7) **Request made on behalf of candidate by:** n/a
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No: x
(Check one. If "yes", state amount in space below):

Gross: \$3650 Net: \$3102.50

WXMI 10/5/12
STATION DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, Smart Media Group

do hereby request station time concerning the following issue:

Detroit International Bridge Co. (Ambassador Bridge)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached 10/8 - 10/14					

Total Charges:

3650

This broadcast time will be used by: Detroit International Bridge Co. (Ambassador Bridge)

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Detroit International Bridge Co. (Ambassador Bridge)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

3/4/11

Date



Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

WXMI-TV

ORDERFlight Dates 10/08/12-10/14/12Contract / Revision 396721 /Original Date / Revision
10/04/12 10/04/12Advertiser Detroit International BridgeAgency Smart Media GroupBuying Contact814 King Street
Suite 400
Alexandria, VA 22314Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Product

DET INT BRIDGE CO

Agency Com 15%Billing Contact814 King Street
Suite 400
Alexandria, VA 22314Sales Office TPHPSales Region NationalAgency RefOrder Sep 00:15:00Estimate # C08BAlt Order # 06363888Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes AGY POL ISSUEProduct Codes PL2Priority 02Advertiser Ref

Order Share 8% Market Value 45625

Competing Station	% of Order	Amount
2WOOD	30%	13687
3WZZM	25%	11406
4WWMT	31%	14143
5WOTV	4%	1825
6WXSP	2%	912
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	22	\$3,102.50	\$3,650.00	0.00	10/01/12	10/12/12	22	\$3,102.50	\$3,650.00
Totals	22	\$3,102.50	\$3,650.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	17	10/12/12	10/12/12	M-F 11a-12p F 11a-12p	CM	11a-12p	----1--	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$150.00		0.00			
E 2	17	10/12/12	10/12/12	M-F 12p-1p F 12p-1p	CM	12p-1p	----1--	:30	1	\$100.00	02	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$100.00		0.00			
E 3	17	10/12/12	10/12/12	M-F 5a-9a News F 7a-8a News	CM	5a-9a (7:00 AM-8:00 AM)	----1--	:30	1	\$250.00	02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$250.00		0.00			
E 4	17	10/12/12	10/12/12	M-F 9a-10a F 9a-10a	CM	9a-10a	----1--	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision 396721 Flight Dates 10/08/12-10/14/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:15:00

Advertiser Detroit International Bridge Product DET INT BRIDGE CO

Estimate # C08B

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	17	10/12/12	10/12/12	M-F 9a-10a F 9a-10a	CM	9a-10a	----1--	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	----1--	1		\$150.00		0.00					
E 5	17	10/08/12	10/08/12	M-F 11a-12p M 11a-12p	CM	11a-12p	1-----	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	1-----	1		\$150.00		0.00					
E 6	17	10/08/12	10/08/12	M-F 12p-1p M 12p-1p	CM	12p-1p	1-----	:30	1	\$100.00	02	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	1-----	1		\$100.00		0.00					
E 7	17	10/08/12	10/08/12	M-F 5a-9a News M 7a-8a News	CM	5a-9a (7:00 AM-8:00 AM)	1-----	:30	1	\$250.00	02	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	1-----	1		\$250.00		0.00					
E 8	17	10/08/12	10/08/12	M-F 9a-10a M 9a-10a	CM	9a-10a	1-----	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	1-----	1		\$150.00		0.00					
E 11	17	10/11/12	10/11/12	M-F 11a-12p Th 11a-12p	CM	11a-12p	---1---	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	---1---	1		\$150.00		0.00					
E 12	17	10/11/12	10/11/12	M-F 12p-1p Th 12p-1p	CM	12p-1p	---1---	:30	1	\$100.00	02	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	---1---	1		\$100.00		0.00					
E 13	17	10/11/12	10/11/12	M-F 5a-9a News Th 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	---1---	:30	1	\$250.00	02	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	---1---	1		\$250.00		0.00					
E 14	17	10/11/12	10/11/12	M-F 9a-10a Th 9a-10a	CM	9a-10a	---1---	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	---1---	1		\$150.00		0.00					
E 15	17	10/09/12	10/09/12	M-F 11a-12p Tu 11a-12p	CM	11a-12p	-1-----	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$150.00		0.00					
E 16	17	10/09/12	10/09/12	M-F 12p-1p Tu 12p-1p	CM	12p-1p	-1-----	:30	1	\$100.00	02	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$100.00		0.00					
E 17	17	10/09/12	10/09/12	M-F 5a-9a News Tu 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	-1-----	:30	1	\$250.00	02	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$250.00		0.00					
E 18	17	10/09/12	10/09/12	M-F 9a-10a Tu 9a-10a	CM	9a-10a	-1-----	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$150.00		0.00					



Contract / Revision **396721** Flight Dates **10/08/12-10/14/12**

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:15:00

Advertiser **Detroit International Bridge** Product **DET INT BRIDGE CO**

Estimate # **C08B**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 18	17	10/09/12	10/09/12	M-F 9a-10a Tu 9a-10a	CM	9a-10a	-1-----	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-1-----					1	\$150.00		0.00		
E 19	17	10/10/12	10/10/12	M-F 11a-12p W 11a-12p	CM	11a-12p	--1----	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$150.00		0.00		
E 20	17	10/10/12	10/10/12	M-F 12p-1p W 12p-1p	CM	12p-1p	--1----	:30	1	\$100.00	02	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$100.00		0.00		
E 21	17	10/10/12	10/10/12	M-F 5a-9a News W 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	--1----	:30	1	\$250.00	02	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$250.00		0.00		
E 22	17	10/10/12	10/10/12	M-F 9a-10a W 9a-10a	CM	9a-10a	--1----	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$150.00		0.00		
N 23	17	10/09/12	10/09/12	M-F 4p-5p Tu 4p-5p	CM	4p-5p	-T-----	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-T-----					1	\$150.00		0.00		
N 24	17	10/10/12	10/10/12	M-F Fox 17 News at 5P W Fox 17 News at 5P	CM	5p-6p	--W----	:30	1	\$250.00	02	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----					1	\$250.00		0.00		
Totals													22	\$3,650.00

OCT4/12 14.08
*** WXXII-TV ***

PROGRAM :	DIVORCE COURT
RA35+ :	0.6
CON COM1:	DIVORCE COURT

REP HEADLINE# 6363888
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT4/12 14.08
*** WXML-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-800A PROGRAM : FOX17 AM N/FOX17 AM RA35+ : 1.4 CON COM1: FOX17 AM N/FOX17 AM	30		\$250.00	10/12	10/12	1		FRI	1
4			900A-1000A PROGRAM : MAURY RA35+ : 0.8 CON COM1: MAURY	30		\$150.00	10/12	10/12	1		FRI	1
5			1100A-1200M PROGRAM : RICKI LAKE RA35+ : 1.2 CON COM1: RICKI LAKE	30		\$150.00	10/8	10/8	1		MON	1
6			1200N-100P PROGRAM : DIVORCE COURT RA35+ : 0.6 CON COM1: DIVORCE COURT	30		\$100.00	10/8	10/8	1		MON	1
7			700A-800A PROGRAM : FOX17 AM N/FOX17 AM RA35+ : 1.4 CON COM1: FOX17 AM N/FOX17 AM	30		\$250.00	10/8	10/8	1		MON	1
8			900A-1000A PROGRAM : MAURY RA35+ : 0.8 CON COM1: MAURY	30		\$150.00	10/8	10/8	1		MON	1
9			700P-800P PROGRAM : BONES RA35+ : 5.1 CON COM1: BONES	30		\$300.00	10/13	10/13	1		SAT	1
10			600P-700P PROGRAM : 2.5 MEN RA35+ : 0.7 CON COM1: 2.5 MEN	30		\$100.00	10/14	10/14	1		SUN	1

N/A
Lombard + 88m
1x Ricki Lake 4-5pm Tu 10/19 \$150
1x 5-6pm News Wed 10/10 \$250
M1

OCT4/12 14.08
*** WXXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			1100A-1200M	30		\$150.00	10/11	10/11	1		THU	1
PROGRAM : RICKI LAKE RA35+ : 1.2 CON COM1: RICKI LAKE												
12			1200N-100P	30		\$100.00	10/11	10/11	1		THU	1
PROGRAM : DIVORCE COURT RA35+ : 0.6 CON COM1: DIVORCE COURT												
13			700A-800A	30		\$250.00	10/11	10/11	1		THU	1
PROGRAM : FOX17 AM N/FOX17 AM RA35+ : 1.4 CON COM1: FOX17 AM N/FOX17 AM												
14			900A-1000A	30		\$150.00	10/11	10/11	1		THU	1
PROGRAM : MAURY RA35+ : 0.8 CON COM1: MAURY												
15			1100A-1200M	30		\$150.00	10/9	10/9	1		TUE	1
PROGRAM : RICKI LAKE RA35+ : 1.2 CON COM1: RICKI LAKE												
16			1200N-100P	30		\$100.00	10/9	10/9	1		TUE	1
PROGRAM : DIVORCE COURT RA35+ : 0.6 CON COM1: DIVORCE COURT												
17			700A-800A	30		\$250.00	10/9	10/9	1		TUE	1
PROGRAM : FOX17 AM N/FOX17 AM RA35+ : 1.4 CON COM1: FOX17 AM N/FOX17 AM												
18			900A-1000A	30		\$150.00	10/9	10/9	1		TUE	1
PROGRAM : MAURY RA35+ : 0.8 CON COM1: MAURY												

REP HEADLINE# 6363888
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT4/12 14.08
*** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

19			1100A-1200M	30		\$150.00	10/10	10/10	1		WED	1
PROGRAM : RICKI LAKE												
RA35+ : 1.2												
CON COM1: RICKI LAKE												

20			1200N-100P	30		\$100.00	10/10	10/10	1		WED	1
PROGRAM : DIVORCE COURT												
RA35+ : 0.6												
CON COM1: DIVORCE COURT												

21			700A-800A	30		\$250.00	10/10	10/10	1		WED	1
PROGRAM : FOX17 AM N/FOX17 AM												
RA35+ : 1.4												
CON COM1: FOX17 AM N/FOX17 AM												

22			900A-1000A	30		\$150.00	10/10	10/10	1		WED	1
PROGRAM : MAURY												
RA35+ : 0.8												
CON COM1: MAURY												

OCT/12 \$3,650.00
CONTRACT TOTAL \$3,650.00
TOTAL SPOTS 22

MARKET TOTALS \$45,625
WXMI 8%
WOTV 4%
WZZM 25%
WMMT 31%
WOOD 30%
WXSP 2%
CABL 0%
WZPX 0%

SVC- NSI
DEMOS- RA35+*